



September 6, 2007

CARE & SHARE LOOKING FOR LUCKY WINNER

The buzz is continuing. No one has yet claimed the diamond, valued at \$500, from Care & Share's "Diamond Dig" booth set up at the July 27, 2007 East Lyme Day celebration.

For the past four years, Care & Share of East Lyme, Inc. has run its benefit Diamond Dig in which anyone who wants to try their luck may take their chance at uncovering a diamond by digging in a bucket of sand. Only one real gem is buried along with 1,000 diamond-look-a-like zircons. Each \$1 shovelful of sand is sifted to reveal whatever treasure the hopeful digger is able to uncover – in most cases essentially beautiful, albeit valueless, zircon gems.

Jeweler Antonio Suarez, owner of Northern Light Gems on Pennsylvania Avenue, Niantic, has donated the zircons, along with a true diamond each year. And every year, one lucky person has taken the result of their "dig" to be appraised and come away with the winning diamond.

Anyone still holding on to gems from the Diamond Dig that have not been appraised, be sure to take them to Northern Light Gems – you may be holding the winning diamond!